



The Seven Commandments of Social Media Use

- 1. Do not let anyone else use your accounts.**
- 2. Do not post anything vulgar, pornographic, libelous, hateful, spiteful or otherwise attack anyone's race, religion, sex, sexual orientation, etc.**
- 3. Do not represent the company on non-company sites without express permission.**
- 4. The company owns the rights to any content generated by its employees on its sites.**
- 5. Do not post third party content without express permission.**
- 6. Understand and abide by the terms of the company's Social Media policy.**
- 7. Lastly, please do post valuable insights, information, strategies and tools that support our customers and each other!**