



Rick Smith left the executive search firm Spencer Stuart to launch World 50, Inc., cited as one of the most influential senior executive networking companies in the world.

Members include C-level executives from more than 200 of the Fortune Global 500 companies.

He is the co-author of the *Wall Street Journal* and *BusinessWeek* bestseller *The 5 Patterns of Extraordinary Careers*, which is one of the top-selling professional career books of all time, and is a featured business blogger on Huffingtonpost.com, the internet's most trafficked blog site.

A leading commentator on careers and professional and personal success, Smith has been featured by numerous media outlets, including CNN, *Time*, *Wall Street Journal*, *The Economist*, *The New York Times*, Sirius Satellite Radio, *Financial Times*, Bloomberg, *Forbes*, *Fortune*, and *Chief Executive*.

A graduate of The University of Florida (BS) and Northwestern University (MBA), Smith holds degrees in marketing, finance, international business, entrepreneurship, and organizational behavior.

A serial entrepreneur, he is currently working on the launch of several new companies. He lives in Atlanta, Georgia, with his wife Lori and their three children.